



DALLAS JENKINS

■ CREATOR, DIRECTOR, AND CO-WRITER OF THE CHOSEN

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At the age of 25, Dallas Jenkins produced the independent feature *Hometown Legend*, which was distributed by Warner Brothers. In the 20 years since, he has directed and produced over a dozen feature and short films for Universal, Lionsgate, Pureflix, Hallmark Channel, and Amazon. He is now writing, directing, and producing the largest crowd funded media project of all time, a multi-season series about the life of Jesus entitled *The Chosen*. A global phenomenon, *The Chosen* is the largest fan supported entertainment project of all time and has garnered over 520-million-episode views worldwide. It's available on major streaming services like Amazon Prime, Netflix, and Peacock while all seasons remain free in *The Chosen* mobile and TV apps. It has also been translated into more than 50 languages and special event theatrical releases have grossed over \$35 million at the domestic box office (with audiences aware that it would stream free within weeks).

Leading THE CHOSEN

We all know that one of the supporting structures behind our favorite movies and TV shows is effective leadership. Join Dallas Jenkins as he shares how he was able to transform the moment of his biggest failure into the beginning of an amazing journey of impact as the creator of the hit series *The Chosen*. In this conversation with Erwin McManus, walk away with practical ways to focus on what's most important, creating an environment where conflict is addressed early, and how you can function as the "immune systems" for your team and organizations.

Outline

- A dream with no money
- The work of a leader
- Creating the culture for great art
- The God of the personal
- Dealing with criticism
- Developing as a filmmaker

1. Which principle from Jenkins' talk grabbed your attention?

- ☐ Understanding your role and God's role
- ☐ Dealing with criticism
- ☐ As a leader, protecting people and the business
- ☐ Knowing how to connect with different individuals
- ☐ Prioritizing service over results
- ☐ Striving for maximum time efficiency
- ☐ Communicating effectively
- ☐ Other _____

2. How does this principle apply to your context?

3. How do you plan to integrate this principle into both your personal life and leadership?

4. What initial step will you take? When do you intend to take it?

TAKING ACTION

What key lesson from this talk do you consider vital to apply in your daily leadership?