



LEADING THE CHOSEN

DALLAS JENKINS

■ CREATOR, DIRECTOR, AND CO-WRITER OF *THE CHOSEN*

Dallas Jenkins is the creator, director, and co-writer of *The Chosen*, a multi-season series about the life of Jesus. *The Chosen* is the largest fan supported entertainment project of all time and has garnered over 500-million-episode views worldwide. Dallas shares leadership lessons through this interview with Summit faculty member, Erwin Raphael McManus.

Sand The Underside Of The Drawer

Dallas shares how the meticulous attention of each detail is considered within the construction of each set for *The Chosen*. Every detail, even the most minute, is considered to them creative excellence. Describe one way you personally model this attention to detail and excellence in the organization in which you lead.

Remember Your Why

Dallas shares his personal 'why' with *The Chosen*: **to help people encounter the authentic Jesus**. Describe in six words the 'why' of your leadership purpose.

Lead Creatively

Dallas shares how a leader's role is to serve as the immune system of the organization—to protect, direct, communicate, collaborate, and create purpose for the whole. Assign yourself a number value on a scale of 1-10 (1 being low and 10 being high) for each of these leadership functions.

Protecting The Vision:

1	2	3	4	5	6	7	8	9	10	
I DO NOT DO THIS WELL										I DO THIS WELL



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Directing Others:

1	2	3	4	5	6	7	8	9	10
I DO NOT DO THIS WELL									I DO THIS WELL

Communicating Proactively:

1	2	3	4	5	6	7	8	9	10
I DO NOT DO THIS WELL									I DO THIS WELL

Collaboration Among Teams:

1	2	3	4	5	6	7	8	9	10
I DO NOT DO THIS WELL									I DO THIS WELL

Reinforcing Purpose:

1	2	3	4	5	6	7	8	9	10
I DO NOT DO THIS WELL									I DO THIS WELL



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Developing Your Leadership

Dallas shares 3 key leadership insights he's learned to continue developing as a leader:

1. Communicate effectively
2. Understand others
3. Serve specifically

What is one way your communication reinforces the mission, vision, and values of your organization to those you lead?

What is one way you can practice curiosity and empathy to better understand those you lead?

What is one practical way specifically you can serve the individuals you lead?

Action: Choose one leadership area - communication, understanding, or serving—and describe how you will make that your leadership focus this week.