



THE FUTURE OF LEADERSHIP IS TRUST

CRAIG GROESCHEL

- FOUNDED AND SENIOR PASTOR, LIFE.CHURCH
- BEST-SELLING AUTHOR

Globally recognized as a leader of leaders, Craig Groeschel is the founder and senior pastor of Life.Church. Known for their missional approach to leveraging the latest technology, Life.Church is the innovative creator of the YouVersion Bible App—downloaded more than a half a billion times worldwide. Groeschel advocates for building leaders in every sector of society. He is also the host of the top-ranked *Craig Groeschel Leadership Podcast*. A *New York Times* best-selling author, his latest book is *The Power to Change* which creates helpful habits for leaders to make changes that last.

Trust In Leadership

Take a quick inventory of your current trust level. When it comes to the political, religious, and professional leaders that impact your life, how would you describe your level of trust in them?

Where is the lack of trust within your team, organization, or your personal leadership?

Bridge The Trust Gap

Craig shares his conviction that trust is the currency of the future of leadership and breaks it down through his trust formula:

Transparency + Empathy + Consistency = Trust



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Which of these three qualities in the trust equation do you sense are strongest in your leadership?

Which are your weakest qualities?

Transparency - A Truth To Share

Craig challenges leaders that when communication decreases, uncertainty increases.

How would you describe your level of transparency—your ability to let those you lead into the challenges you face?

Identify three current challenging situations your leadership is currently facing in the space below. (*Ex: hires/fires to make, budgets to meet, goals to surpass, etc.*)

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How are you being transparent in those situations? Who can you involve in helping to increase your transparency and build a culture of trust?



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Empathy - A Heart To Care

To build trust, Craig says, “talk less and listen more.” Practice empathy by identifying one person to talk to this week and ask intentional questions like the ones below:

What are you most excited about in this season?

What would you love for me to know about you that I've never asked?

If I could do one thing to make your life better, what would it be?

Fill in the spaces below: What person will you meet with? What intentional question will you ask?

Person:

Question:

Consistency - Clarify Expectations

Craig challenges leaders to improve consistency. *Be clear with what you expect. Reward it when you see it. Correct it when you don't.*

When it comes to clarity, rewarding, or correcting, which are you doing well?



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Which of these needs improvement?

Identify ways you can clarify an expectation for those you lead.

Identify ways you can reward good behavior for those you lead.

Identify ways you can correct poor behavior for those you lead.

Action: To earn trust, you must give trust. As you practice building trust in your own leadership through the activities above, list a few key leaders you will rely on in this next season of leadership and what you will entrust with them.